

# Resilience in Crisis



COVID-19 Response & Community Resilience

## Uninterrupted Service

While the city shut down, Showing Hearts adapted.

**91%**

PROGRAM SUCCESS RATE

### OVERVIEW

When COVID-19 devastated NYC, we launched **"Heart for the Community"**. We transitioned 100% of workshops to virtual/hybrid formats and activated volunteers for contactless relief. Despite a global downturn, we stewarded **\$159,115** to serve 2,815 families.

#### 2020 OPERATIONAL STATS

**2,815**

Families Served

**90**

Active Volunteers

**18**

Shelters Supported

**100%**

Virtual Transition

### CORPORATE ALLIANCE



**Westfield Cares Partnership:** Sourced and distributed critical supplies (baby formula, hygiene products) to women's shelters and young mothers.



Balanced approach to Programming vs. Crisis Relief

### Message from our partners

**"With full hearts, Westfield thanks Showing Hearts for a powerful partnership. Together, we kept care moving when it mattered most."**

Susana Sandoval, URW